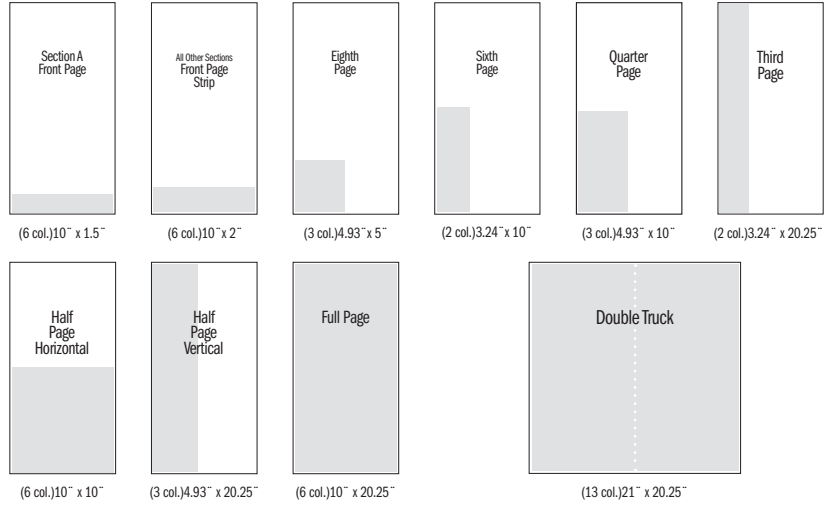
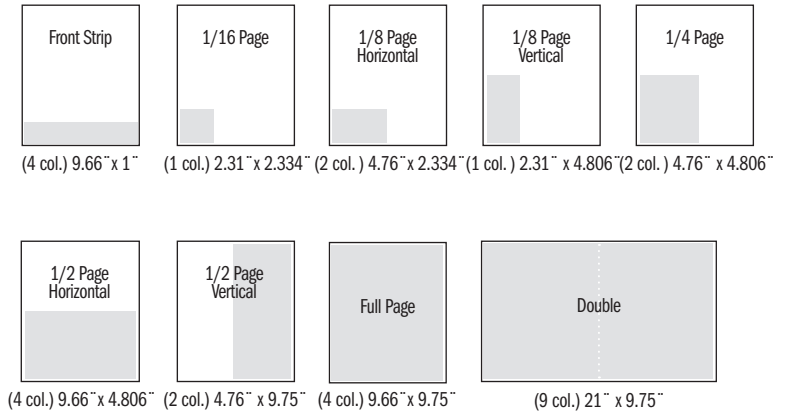


STAR MEDIA GROUP | Production Sizes

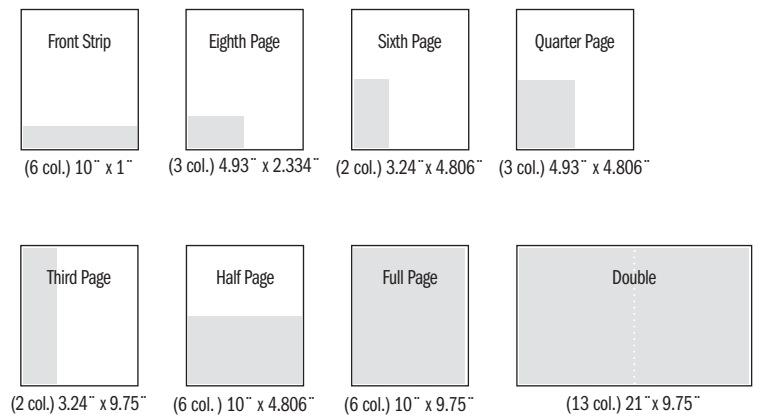
Retail Broadsheet Columns	
1 Col = 1.55"	FULL PAGE AD SIZE: 10" x 20.25" DOUBLE TRUCK SIZE: 21" x 20.25"
2 Col = 3.24"	
3 Col = 4.93"	
4 Col = 6.62"	
5 Col = 8.31"	
6 Col = 10"	
13 Col = 21" DT	



Retail Modular Compact Sizes	
Ad Size	Size
1/16 Square	(1 col.) 2.31" x 2.334"
1/8 Horizontal	(2 col.) 4.76" x 2.334"
1/8 Vertical	(1 col.) 2.31" x 4.806"
1/4 Horizontal/Vert.	(2 col.) 4.76" x 4.806"
1/2 Horizontal	(4 col.) 9.66" x 4.806"
1/2 Vertical	(2 col.) 4.76" x 9.75"
Full Page	(4 col.) 9.66" x 9.75"
Doubletruck	(9 col.) 21" x 9.75"
Community Zones	

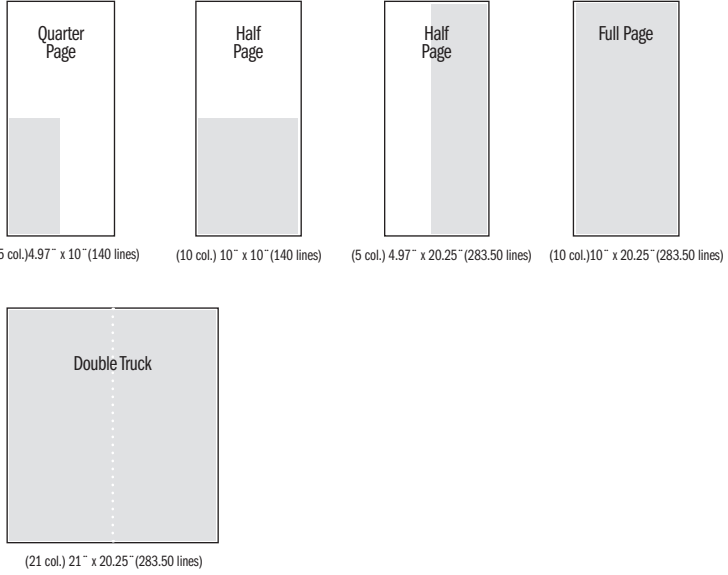


SAU Compact Retail Columns	
1 Col = 1.55"	FULL PAGE AD SIZE: 10" x 10" DOUBLE TRUCK SIZE: 21" x 10"
2 Col = 3.24"	
3 Col = 4.93"	
4 Col = 6.62"	
5 Col = 8.31"	
6 Col = 10"	
13 Col = 21" DT	
Taste Indy.com Go! IndySunday	

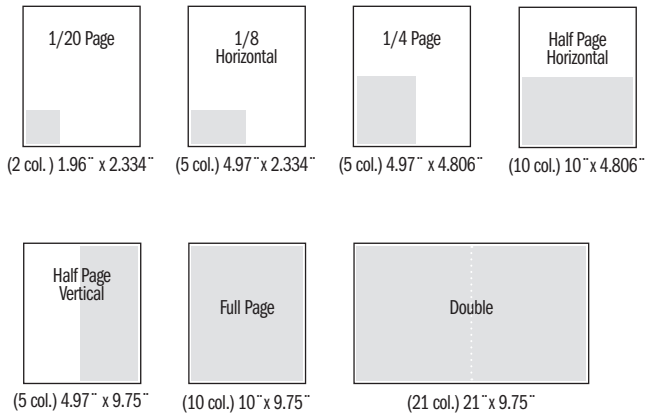


STAR MEDIA GROUP | Production Sizes

Classified Broadsheet Columns		
1 Col = .95"	FULL PAGE AD SIZE: 10" x 20.25"	
2 Col = 1.96"		
3 Col = 2.96"		
4 Col = 3.97"		
5 Col = 4.97"		
6 Col = 5.98"		
7 Col = 6.98"		DOUBLE TRUCK SIZE: 21" x 20.25"
8 Col = 7.99"		
9 Col = 8.99"		
10 Col = 10"		
21 Col = 21" DT		



Classified Modular Compact Sizes	
Ad Size	Size
1/20	(2 col.) 1.96" x 2.334" (33 lines)
1/8	(5 col.) 4.97" x 2.334" (33 lines)
1/4	(5 col.) 4.97" x 4.806" (67 lines)
1/2 Horizontal	(10 col.) 10" x 4.806" (67 lines)
1/2 Vertical	(5 col.) 4.97" x 9.75" (140 lines)
Full Page	(10 col.) 10" x 9.75" (140 lines)
Doubletruck	(21 col.) 21" x 9.75" (140 lines)
Community Zones	

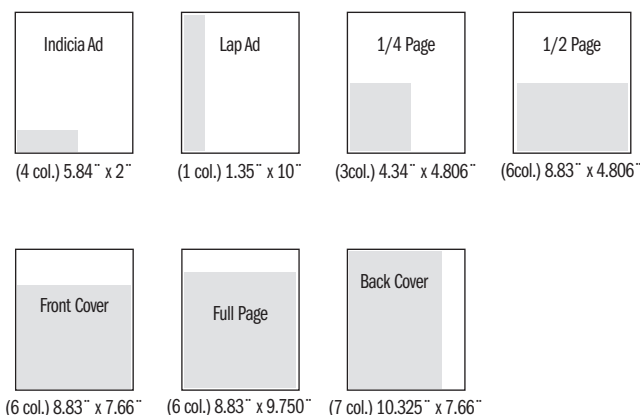


Faith and Values	
Ad Size	Size
1 col.	1.55"
2 col.	3.24"
3 col.	4.93"
4 col.	6.62"
5 col.	8.31"
6 col.	10"
Pub Code:	CH
Section:	CL

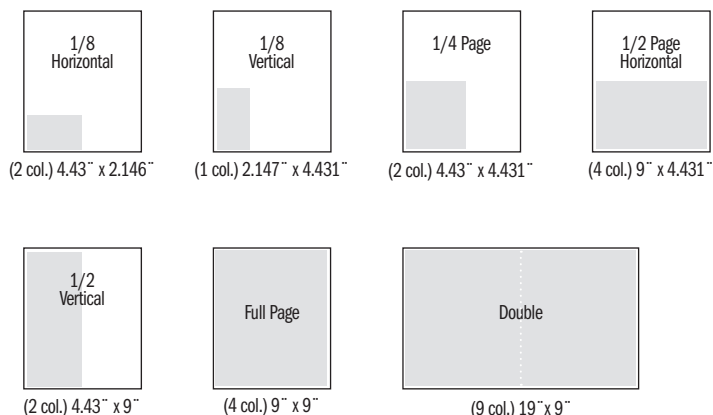
Church Sizes for Community (Zones)				
Ad Size	Size			
1/6	2.31" x 2.334"			
1/8	4.76" x 2.334"			
1/4	4.76" x 4.806"			
1/2 Horizontal	9.66" x 4.806"			
Full Page	9.66" x 9.75"			
Pub Code:	CCA	CCS	CCE	CCW
Section: Church				

STAR MEDIA GROUP | Production Sizes

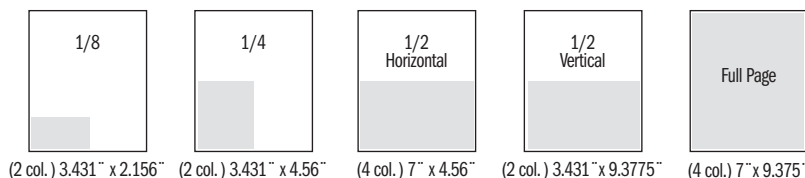
LAP Tab Modular Sizes	
Ad Size	Size
Front Cover	(6 col) 8.83" x 7.66"
Back Cover	(7 col) 10.325" x 7.66"
Full Page	(6 col) 8.83" x 9.75"
1/2 Page	(6 col) 8.83" x 4.806"
1/4 Page	(3 col) 4.34" x 4.806"
Indicia Ad	(4 col) 5.84" x 2"
Lap Ad	(1 col) 1.35" x 10"



TRIM Tab		(Stitched and Trimmed Tab)
Ad Size	Build Size	
Cover	LIVE Area	(4 col) 9" x 9"
	Trim	10" x 10.25"
	Bleed	10.5" x 10.75"
1/8 Page Horizontal	(2 col) 4.43" x 2.146"	
1/8 Page Vertical	(1 col) 2.147" x 4.431"	
1/4 Page	(2 col) 4.43" x 4.431"	
1/2 Page Horizontal	(4 col) 9" x 4.431"	
1/2 Page Vertical	(2 col) 4.43" x 9"	
Full Page	(4 col) 9" x 9"	
Doubletruck	(9 col) 19" x 9"	

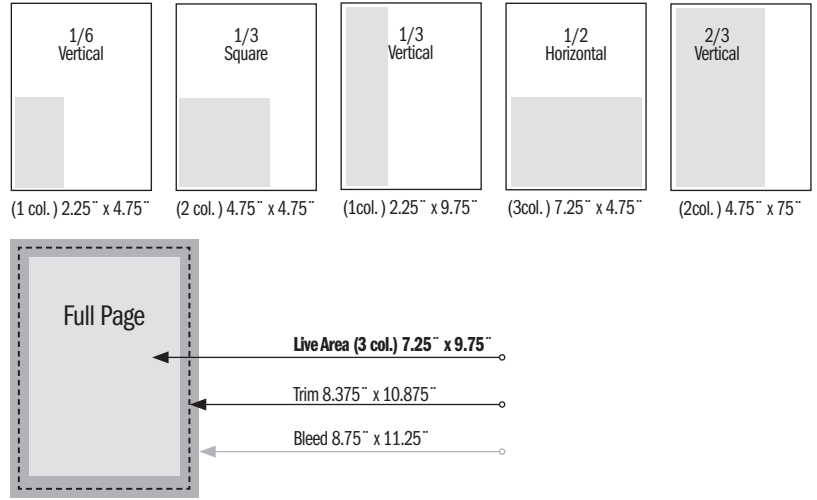


Quarter Fold Columns		
Cover	Live Area	7" x 9.375"
	Trim	7.625" x 10"
	Bleed	8.125" x 10.5"
1 Col = 1.647"	FULL PAGE AD SIZE: 7" x 9.375"	
2 Col = 3.431"		
3 Col = 5.216"		
4 Col = 7"		
1/8 Page	3.431" x 2.156"	
1/4 Page	3.431" x 4.56"	
1/2 Page Horizontal	7" x 4.56"	
1/2 Page Vertical	3.431" x 9.375"	

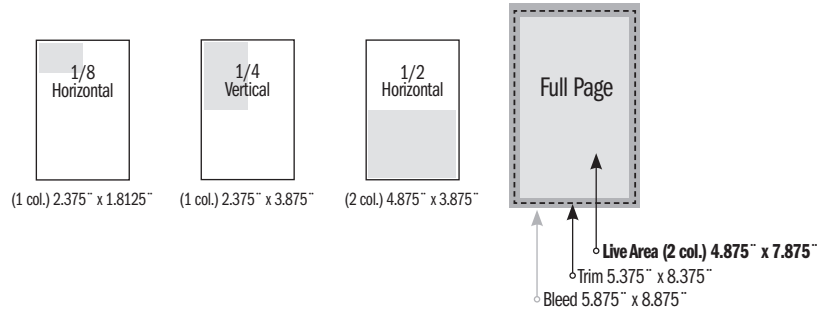


STAR MEDIA GROUP | Production Sizes

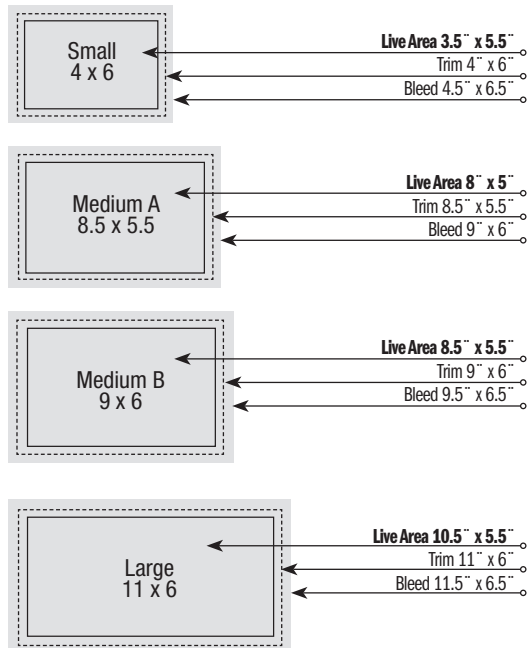
Standard Magazine		
1/6 Vertical		2.25" x 4.75"
1/3 Square		4.75" x 4.75"
1/3 Vertical		2.25" x 9.75"
1/2 Horizontal		7.25" x 4.75"
2/3 Vertical		4.75" x 9.75"
Full Page	Live	7.25" x 9.75"
	Trim	8.375" x 10.875"
	Bleed	8.75" x 11.25"
Doubletruck		17.5" x 11.25"
Nursing Magazine		



Digest Magazine		
1/8 Horizontal		(1 col.) 2.375" x 1.8125"
1/4 Vertical		(1 col.) 2.375" x 3.875"
1/2 Horizontal		(2 col.) 4.875" x 3.875"
Full Page	Live	(2 col.) 4.875" x 7.875"
	Trim	5.375" x 8.375"
	Bleed	5.875" x 8.875"
IndyMoms		



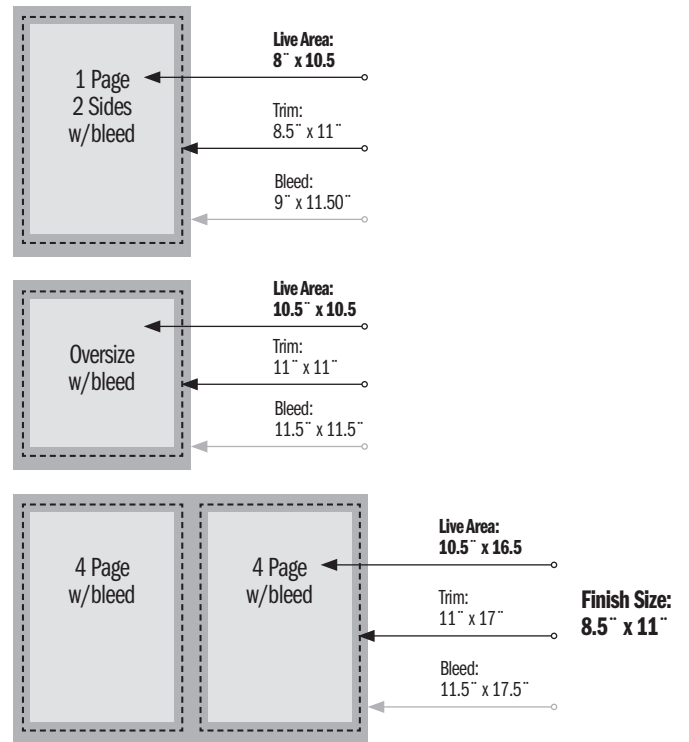
Star Direct (Post Card)		
Small 4 x 6	Live	3.5" x 5.5"
	Trim	4" x 6"
	Bleed	4.5" x 6.5"
Medium A 8.5 x 5.5	Live	8" x 5"
	Trim	8.5" x 5.5"
	Bleed	9" x 6"
Medium B 9 x 6	Live	8.5" x 5.5"
	Trim	9" x 6"
	Bleed	9.5" x 6.5"
Large 11 x 6	Live	10.5" x 5.5"
	Trim	11" x 6"
	Bleed	11.5" x 6.5"
Address Panel Specifications	Address area background must be white No background colors Must contain return address Max Width - Half of Image Area (4.25")	
For custom or unique sizes, see Cheri Jackson (7156)		



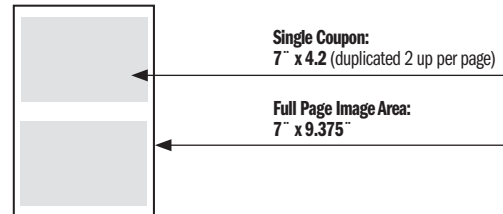
STAR MEDIA GROUP | Production Sizes

Insert Express		
		Standard Size
1 Page 2 Sides w/bleed	Live	8" x 10.5"
	Trim	8.5" x 11"
	Bleed	9" x 11.5"
Oversize w/bleed	Live	10.5" x 10.5"
	Trim	11" x 11"
	Bleed	11.5" x 11.5"
4 Page w/bleed	Live	10.5" x 16.5"
	Trim	11" x 17"
	Bleed	11.5" x 17.5"
	Finish Folded	8.5" x 11"

For custom or unique sizes, see Cheri Jackson (7156)

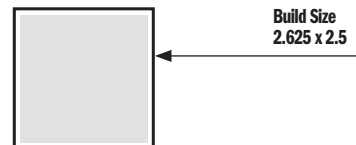


Star Savings Coupon Book		
Cover Coupon Size	2.75" x 3.50"	
Inside Pages	Single Coupon Size	7" x 4.2"
	Full Page Image Area	7" x 9.375"



Post-It Note	
3 x 3	2.625" x 2.5"

For custom or unique sizes, see Mike Rohrer (7463)



Multi-media	
Big Box	300 x 250
Leaderboard	728 x 90
Skyscraper	160 x 600

For custom or unique sizes, see Bryan Flores (8309)

