

Indianapolis Star Advertising Deadlines



RETAIL

<i>Publication Day</i>	<i>Space/Materials Deadline</i>	<i>Final Release</i>
MONDAY		
Daily Star.....	Friday Noon	Friday 5:00pm
TUESDAY		
Daily Star.....	Friday Noon	Monday Noon
WEDNESDAY		
Daily Star.....	Monday Noon.....	Tuesday Noon
THURSDAY		
Daily Star.....	Tuesday Noon	Wednesday Noon
Weekend	Monday 5:00pm	Tuesday 5:00pm
Community Zones.....	Monday 5:00pm	Tuesday 5:00pm
ShopLocal <small>(space due 9 business days out)</small>	Wednesday 5:00pm	Tuesday 5:00pm
FRIDAY		
Daily Star.....	Wednesday Noon.....	Thursday Noon
Movies	Tuesday Noon	Wednesday 5:00pm
Taste.....	Tuesday Noon	Wednesday 5:00pm
SATURDAY		
Home & Garden	Wednesday 5:00pm	Thursday 5:00pm
Daily Star.....	Thursday Noon	Friday Noon
THE SUNDAY STAR		
Indy Living/TV Week.....	Tuesday Noon	Wednesday Noon
HomeFinder	Wednesday 5:00pm	Friday Noon
Main <small>Main, Metro/State, Sports</small>	Thursday Noon	Friday Noon

CLASSIFIED

<i>Publication Day</i>	<i>Space/Materials Deadline & Final Release</i>
MONDAY	Friday Noon
TUESDAY	Monday Noon
WEDNESDAY	Tuesday Noon
THURSDAY	Wednesday Noon
COMMUNITY ZONES: THURS	Tuesday Noon
FRIDAY	Thursday Noon
SATURDAY cars.com	Space: Thursday 3:00pm; Final Release: Friday Noon
SATURDAY	Friday Noon
SUNDAY HomeFinder	Space: Thursday Noon; Final Release: Friday 5:00pm
THE SUNDAY STAR	Space: Friday Noon; Final Release: Friday 5:00pm

METROMIX

<i>Publication Day</i>	<i>Space/Materials Deadline</i>	<i>Final Release</i>
THURSDAY		
Classified	Monday 5:00pm	Monday 5:00pm
Retail	Friday Noon	Tuesday 5:00pm